



November 19, 1997

To Whom It May Concern:

This letter comes to you as a strong endorsement regarding the services of Algorithm, Inc. of Atlanta, Georgia and, more specifically, of its president and founder, Christopher Watkins.

Mr. Watkins personally and along with employees of his company have authored or developed several successful books and software packages for me over the past eight years. These titles covered such topics as the Internet, 3D computer graphics and image processing, electronic commerce, and programming. All of these titles have attained both critical acclaim and commercial success. They have been mentioned in *Fortune*, *BYTE*, *PC World*, and the *Boston Globe* among many other notable periodicals. One of the software products developed by his company is currently used by many international corporations as well as several US Government agencies.

As mentioned previously, I have been dealing with Mr. Watkins over a period of eight years, both at Harcourt Brace and Charles River Media. I know he also has authored the leading text on photorealistic image synthesis with another publisher. His books and software have always been described as high quality and cutting edge.

I would recommend the services of Mr. Watkins or his company without reservation.

Please do not hesitate to contact me if additional information is required.

Sincerely,

David F. Pallai  
President  
Charles River Media